

VIRTUAL READING

THE COMPUTER AS MEDIUM

DREW DAVIDSON

COMPUTER MEDIUM

- WRITING
- TEXT
- READING



WRITING

- PROGRAMMING
 - BINARY
 - CODE
- WRITING
 - THROUGH APPLICATIONS
- STORAGE
 - BACK TO 1S AND 0S



TEXT

- DOCUMENTS
- WEBPAGES
- IMAGES
- MOVIES
- GAMES
- ETC.



INTERFACE

- INPUT AND OUTPUT
- ON SCREEN
- OS
- GUI
- DESIGNED EXPERIENCE



READING

- HARDWARE AND SOFTWARE
- NEW MEDIA LITERACIES
- INTERACTIVITY
- MULTIMEDIA
- SOCIAL
- IMMERSION



COMPELLING

- READ-WRITE
- AGENCY
- PERFORMATIVE



COMPUTERS

- WRITING
- TEXT
- READING



THANKS!

QUESTIONS?