

On the ETC Press



ETC Press

- ✓ ETC-Global @ CMU
 - ✓ Drew Davidson
 - ✓ Charles Palmer
- ✓ Lulu.com
 - ✓ Rob Katz
- ✓ Creative Commons
 - ✓ Tinh Nguyen



ETC Press

- ✓ Academic
- ✓ Open Source
- ✓ Multi-Media
- ✓ Iterative
- ✓ Collaborative



Technology

- ✓ Website
- ✓ Drupal/Joomla
- ✓ Comments
- ✓ Downloads
- ✓ Submissions



Lulu.com

- ✓ Publish on Demand
- ✓ Multiple Formats
- ✓ Multiple Versions



Creative Commons

- ✓ Licensing Creative Work with Restrictions
- ✓ Attribution-NonDerivativeWorks-NonCommercial
- ✓ Attribution-NonCommercial-ShareAlike



ETC Press

- ✓ Public Beta
- ✓ 3 works in progress
 - ✓ stories in between
 - ✓ Serious Media and Games
 - ✓ On the Horizon



ETC Press

- ✓ Future of Content Creation
- ✓ Physical and Virtual
- ✓ Fluid versions
- ✓ Cross-Media
- ✓ Read/Write



Technology



press
0622

Technology: CMS

- ✓ OpenSource
- ✓ Modular
- ✓ Active community



Modular Design

- ✓ Thriving development community
- ✓ Freeform configuration options
- ✓ Extensive menu-driven site building tools

- 3rd party integration (139)
- Administration (124)
- CCK (51)
- Commerce / advertising (56)
- Community (91)
- Content (208)
- Content display (215)
- Developer (58)
- Evaluation/rating (31)
- Event (25)
- File management
- Filters/editor
- Import/export
- Location (12)
- Mail (51)
- Media (74)
- Multilingual (1)
- Organic Group
- Paging (13)
- Security (27)
- Syndication (1)
- Taxonomy (6)
- Theme related
- User access/a
- User manage

Core - optional			
Enabled	Name	Version	Description
<input type="checkbox"/>	Aggregator	5.1	Aggregates syndicated content (RSS, RDF, and Atom feeds).
<input type="checkbox"/>	Blog	5.1	Enables keeping easily and regularly updated user web pages or blogs.
<input type="checkbox"/>	Blog API	5.1	Allows users to post content using applications that support XML-RPC blog APIs.
<input checked="" type="checkbox"/>	Book	5.1	Allows users to collaboratively author a book.
<input type="checkbox"/>	Color	5.1	Allows the user to change the color scheme of certain themes.
<input checked="" type="checkbox"/>	Comment	5.1	Allows users to comment on and discuss published content. Required by: Forum (enabled)
<input checked="" type="checkbox"/>	Contact	5.1	Enables the use of both personal and site-wide contact forms.
<input type="checkbox"/>	Drupal	5.1	Lets you register your site with a central server and improve ranking of Drupal projects by posting information on your installed modules and themes
<input checked="" type="checkbox"/>	Forum	5.1	Enables threaded discussions about general topics. Depends on: Taxonomy (enabled), Comment (enabled)

Home > Administer

Site building

Blocks

Configure what block content appears in your site's sidebars and other regions.

Contact form

Create a system contact form and set up categories for the form to use.

Menus

Control your site's navigation menu, primary links and secondary links, as well as rename and reorganize menu items.

Modules

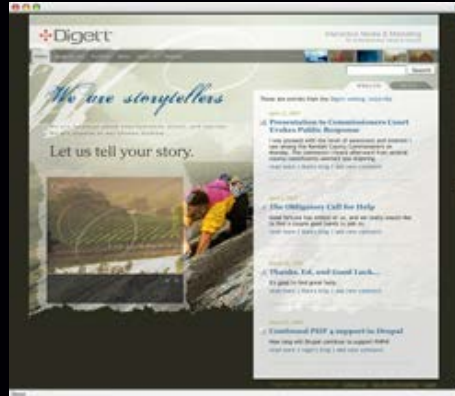
Enable or disable add-on modules for your site.

Themes

Change which theme your site uses or allows users to set.

We believe this is the future of publication, bridging virtual and physical media with fluid versions of publications as well as enabling the creative blurring of what constitutes reading and writing.

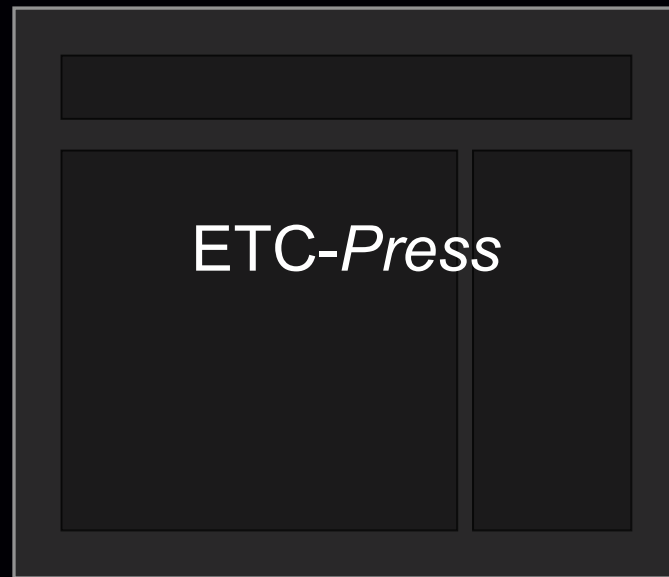
Drupal Examples



More Examples



Our Beta



ETC-Press

- ✓ Mid-July Public release
- ✓ 4 Initial offerings



Questions

