

POST-SECRET GAME DESIGN

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Post-Secret World

- No Secrets
- Personally
- Globally



3 Post-Secret Aspects

- Personal Privacy and Oversharing
- 24/7 Pop Culture Media Coverage
- Spoilers Everywhere

Savage Chickens

by Doug Savage



www.savagechickens.com

Personal Privacy & Oversharing

- Share Personal Info
- Post Secrets, Pictures, Videos
- Everyday Star

twitter

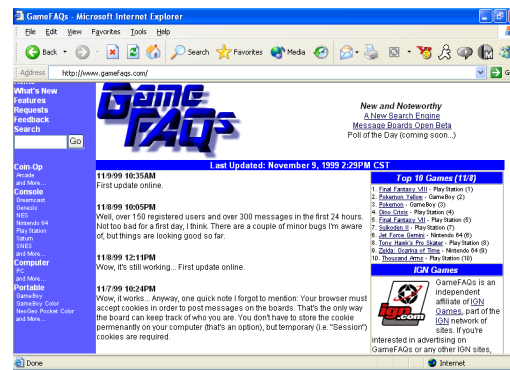


You Tube
Broadcast Yourself



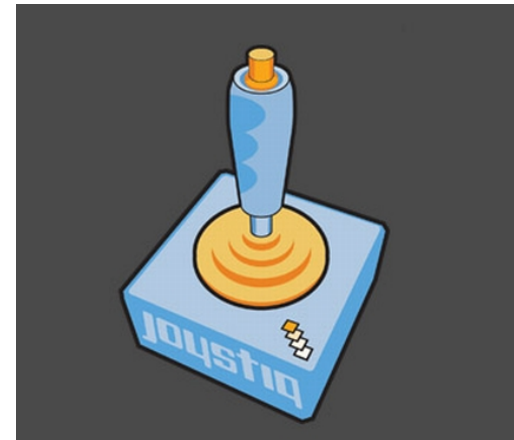
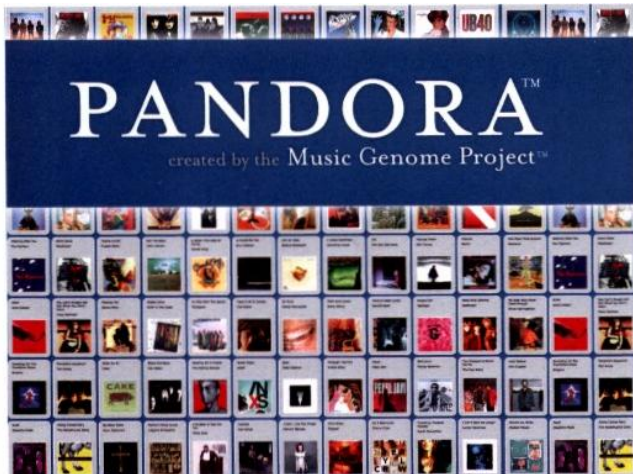
Spoilers

- IMDB
- GameFAQs
- Blogs



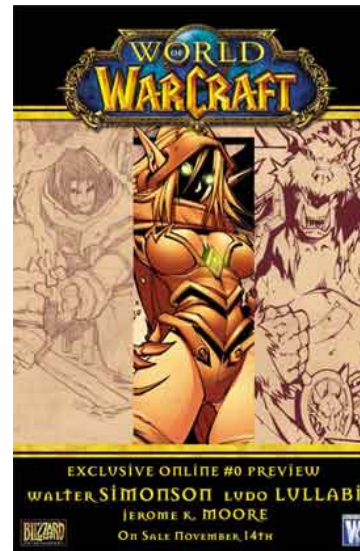
24/7 Coverage

- Pop Culture
- Previews
- Demos
- Blogs



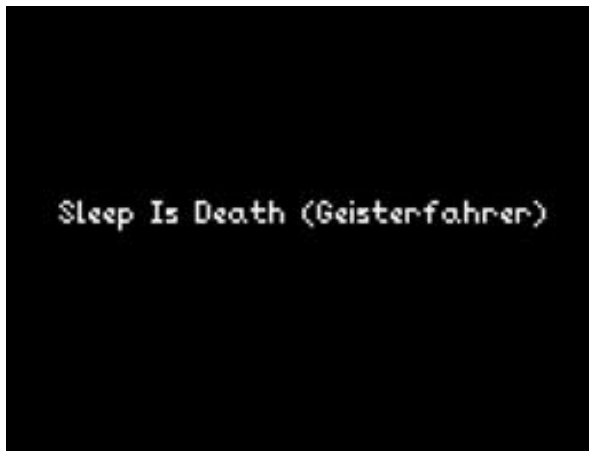
Post-Secret Games

- Star = Hero
- Player Created Content
- Cross-Media



Post-Secret Game Design

- Digital Distribution
- Serialized Content
- Player Input
- History



Thanks!

- Questions?
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